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SCITALISDESIGN .COM

Michael Tavilla

Proficient in Powerpoint and Adobe Creative Suite: InDesign, Illustrator, Photoshop, Premier, XD, After Effects, Adobe Express. Also proficient with Mac OS, and Windows OS, Figma, Miro, Canva, and Keynote. Some experience with HTML & CSS.

JUN. 2023–PRESENT

SCITALIS DESIGN LLC
Founder/Creative director

Lead projects and collaborate with clients on design projects ranging from but not limited to branding, visual identity design, logos, books, motion designs, and posters. A list of some of my clients is in the right column

As the sole proprietor, I am also responsible for managing time, freelancers (when i need the help), and budget.

WORKFOUR 2024
Wordmark design

MERRITT CHASE LANDSCAPE ARCH. 2024
Wordmark design

BARREL & FLOW FEST 2021–PRESENT
Brand assets
Social media post templates
Motion design

TRACE BREWING 2019–PRESENT
Visual identity design
Brand assets
Labels

REMNANT BREWING 2017–PRESENT
Visual identity design
Brand assets
Labels
Illustrations

AGENCY LANDSCAPE + PLANNING
COLLABORATIVE PARTNERSHIP
Neighborhood Planning Initiative (NPI)
Visual identity 2022
Boston Design Vision
Visual identity 2023

EXPONENTIAL MANAGEMENT 2021-2022
Wordmark & logo design
Brand assets

LIBERTY MUTUAL
Contract Freelance Designer 2016
Advertising
Internal marketing
Motion Design

HARVARD UNIVERSITY: CITY DESIGN
& DEVELOPMENT 2016
Posters

BOSTON DESIGN GROUP 2016
Malaysian Vision Valley
Logo design

MIT PLANNING CLASS 2015
Book & editorial design

VISUAL DIALOGUE 2015
1663
Marketing & Store front design
Tavern In The Square
Brand assets

JAN. 2019–PRESENT

PHILIPS
Communications designer
/Art Director

Lead projects and small teams with a blend of strategy and imagination, translating insights into bold, on-brand design experiences.

Shaped product-level design strategies by balancing customer needs, business goals, and creative innovation.

Inspired cross-functional teams, fellow designers, and championed collaboration to deliver impactful, future-forward brand experiences.

FALL 2019–SPRING 2021

**MASSACHUSETTS COLLEGE
OF ART & DESIGN**
Adjunct Faculty

Empowered students to turn ideas into impactful designs, from mastering the basics to building bold visual identities.

Led courses in design principles, data storytelling, advanced typography, and brand development, blending theory with real-world application.

Inspired creative confidence and critical thinking through hands-on projects and studio-style learning.

JUN. 2016–DEC. 2018

**HARVARD BUSINESS
PUBLISHING**
Senior Designer

Crafted and executed bold visual and editorial experiences for HBR magazine, shaping how readers engaged with the brand across print and digital.

Led and mentored a team of designers, driving a cohesive, high-impact design vision across all consumer touch-points.

Partnered with digital teams to translate the print experience into dynamic web, social, and interactive content, pushing creative boundaries across platforms.

JUN. 2013–SEP. 2015

SASAKI ASSOCIATES
Designer

Juggled a wide range of projects—local and global—spanning environmental, exhibition, print, experience, interface, proposal, and logo design.

Blended strategy and storytelling to craft engaging spaces, brands, and experiences across physical and digital platforms.

Thrived in a fast-paced, multidisciplinary environment, delivering bold design solutions tailored to diverse audiences and contexts.

EDUCATION

B.F.A. Graphic Design 2013
Massachusetts College
of Art & Design
Boston, MA

AWARDS & RECOGNITIONS

Design Rush The Best Professional Services
Print Designs 2025

Red Dot Award for Communications Design 2023

HBR Re-design Award of Distinction 2017

MIN Harvard Business Review Best redesign 2017

Special Event Marketing Award from Society for Marketing Professional
Services 2015

Award of distinction The Boston Bookbuilders Scholarship 2013

